

Annual Report

SFIT-E-Cell Activities (A.Y. 2019-20)

SFIT E-Cell had planned and arranged several events for promoting entrepreneurship and campus start-ups. Here is a report of all activities conducted during first half of the academic year 2019-20.

TEDxSFIT - An independent TED event was conducted on 25th August 2019 at SFIT campus. 100 people from SFIT and outside registered and attended the event. Organising team of E-cell members and volunteers worked meticulously to make this event a huge success.

Following speakers gave stimulating talks during the event:

- Mr. Amrut Deshmukh - a social entrepreneur who is set to bring about a reading revolution in India through his mission "Make India Read".
- Ms. Hanna Strogren Khan, a Swedish national, has lived and worked in Mumbai since 2013 and runs 'Byhanna' as an independent consultant, not only to build brands but also to connect them to the world around them.
- Mr. Shreyash Mishra - the co-founder and CEO of Shrex Group – a diversified global business group who is a fast-paced entrepreneur currently heading over 4 companies and mentoring a lot more striving to empower people and make them happier citizens of the world.
- Ms. Jerin Jacob is an educator, social entrepreneur, trainer and researcher , also the COO at One Future Collective, a not for profit that works at building compassionate youth social leadership to harness social change and justice. And a research scholar at Tata Institute of Social Sciences, Mumbai with the Advanced Center for Women's Studies researching on Feminist and Local Retellings of Biblical Narratives.

- Mr. Dinesh Kumar Singh is a part of the TCS Digital Farming Initiative (mKRISHI) in TCS Research and Innovation, that had been incepted as an idea to use Digital Five Forces in Agriculture in 2006. He is currently leading this sector along with Aquaculture. Today, these five forces of Mobility, Internet of Things, Cloud Computing, Data Analytics and Artificial Intelligence have become an unswerving backbone for the Industry 4.0 revolution.
- Ms. Delice Mascarenhas is currently the youngest City Team Lead for the Mumbai chapter of an NGO - Make A Difference (MAD). MAD mobilizes young leaders to ensure that children in shelter homes are able to realize equitable outcomes. She wishes to give back to the community and has been associated with the organization for 6 years. She believes that volunteering with MAD and working for the cause makes her happy. Apart from MAD, she is a Talent Analyst at Shortlist (a tech- recruitment startup in Mumbai) and she is also an Emcee where she hosts corporate and family events.
- Mr. Pankaj Thakkar is an inspirator and reformer, who has always had a growing fervor of redefining humanity amongst people. In order to achieve this, he founded "We Can We Will Foundation," an NGO which caters to education and providing nutrition to the less privileged. With a strong belief of "Guts Decide Your Destiny".

The talks were well appreciated by the audience and it gave platform to young entrepreneurs.

Unnati 2019 - A start-up bootcamp was held on 21st September 2019. This event was conducted in two sessions. The first session was conducted by Dr. Vaishali Kulkarni - A senior faculty at SFIMAR, Mumbai with 18 years of academic and 8 years of industry experience. She held an interactive session

with the audience and pursued the idea of being an entrepreneur and what is necessary to create a business plan. She focused on the concepts to build a good business plan. She divided the audience into groups and asked them to create their own business models as an activity to practically understand the various concepts.

The second session was conducted by Ms. Amrata Joshi and Ms. Aneri Chandura. They spoke about the social media platforms and its growing reach. They explained the working of algorithms used in social media platforms like Facebook, Instagram, LinkedIn, Twitter based and also the methods by which we can help to promote our business effectively.

A group activity was conducted which helped the audience to market their business ideas with effective use of social media. There were 35 participants in Unnati 2019.

Photography and Video Editing Workshop – This workshop was organised by E-cell to provide necessary skill for publicity/ marketing of products and services offered by small start-ups. The entrepreneurs who do not have budget for digital marketing can make their own promotional videos. Alternatively, video creation can be a source of income also.

E-cell members Mr. Jason Mendes, Mr. Bhavya Kavatia and Mr. Darren Noronha conducted the sessions on 18th January 2020 and 8th February 2020. On 18th January 2020, following topics were covered: Basics of Photography, composing a photograph, the exposure triangle, DSLR Photography, How different lenses are good for different purposes/styles of Photography, Finding the perfect angle *etc.* On 8th February 2020,



Participant and resource persons of photography and video editing workshop



Resource persons Mr. Jason Mendes and Mr. Bhavya Kavatia of photography and video editing workshop

Entrepreneurship Day 2020 – A an expert talk on start-up development was conducted by Mr. Pranav Vyas, Founder Morpheurs Tech Solutions. A

Workshop on Business plan presentation by an alumni member Mr. Vaibhav Gupta, Co-Founder at G10 Consultancy. This workshop helped Pragati 2020 participants prepare their business plans and present in front of judges.



Entrepreneurship day: First day participants with resource person Mr. Pranav Vyas



Entrepreneurship day: First day participants with resource person Mr. Vaibhav Gupta

Pragati 2020 –

The inauguration ceremony of PRAGATI 2020 a National Level Technical Innovation and Business Plan Competition was held on 13th March 2020, at 10 am in SFIT auditorium. Chief Guest Mr. Sameer Wagh, Chief Architect and CEO at Commtex Solutions Pvt. Ltd. and Guest of Honor Dr. Ranjeev Manrao, CEO at RM123 India, Trainers and Consultants graced the occasion.

Later, there was a felicitation of the Pragati judges where each judge was introduced with their achievements and designation. The participants got an idea of the profile and domains of each judge. The judges were also briefed with the judging criteria and system.

There were two rounds of evaluation. In the first round, multiple panels independently evaluated fixed number of teams. In the second round of evaluation, all the judges evaluated the shortlisted projects and graded them independently. After discussions among the judging panel and evaluation of all judges scores, the winners were finalized.

We had an approximate footfall of 2000 people who witnessed the competition. There were 150 participants in 45 teams from across the country competing. This brought an end to Day 1 of the competition. All precautions necessary to prevent the coronavirus was taken by the organizing committee.

Judging Panel for PRAGATI Projects Competition

- Mr. Sameer Wagh, Chief Architech, CEO at Commtex Solutions Pvt. Ltd.
- Dr. Ranjeev Manrao, CEO at RM123 India, Trainers and Consultants.
- Mr. Gaurav Karkhanis, Manager Business Development at Cognizant
- Ms. Shruti Gotarkar, Co-Founder at Chota Pakoda.
- Mr. Atit Dubay, R&D HEAD at Eduprime Technologies Pvt. Ltd.
- Mr. Harkaran Sachdev, Founder- CEO, Ekaga Futuristics Private Limited

- Mr. Yogender Yadav, Business Dev Manager at Career Launcher
- Mr. Wilson Pinto, Training and Placement Officer at SFIT

PRAGATI 2020 Technical Competition Winners

First Prize (Rs 40,000)

Advanced Electromagnetic Field Detector
AISSMS COE Pune and Rajarambapu Institute of Technology, Islampur

Second Prize (Rs 20,000)

AMIGO: The psychotherapy Bot
St. Francis Institute of Technology

Third Prize (Rs. 15,000)

The Sky Cleanup - 2nd Runners-up
St. Xavier's Institute of Technology

PRAGATI Business Plan Competition was held on 14th March 2020. The Competition commenced at 9:30am. There were 100 participants in 33 teams competing for the business plan prizes.

We had two rounds of evaluation. In the first round, multiple panels independently evaluated fixed number of teams. In the second round of evaluation, all the judges evaluated the shortlisted projects (2 from each panel) and graded them independently. After discussions among the judging panel and evaluation of all judges' scores, the winners were finalized. All precautions necessary to prevent the coronavirus was taken by the organizing committee. There was a footfall of 600 person on the second day of the competition.

The Judging Panel for PRAGATI Business Plan Competition:

- Dr. Ranjeev Manrao, CEO at RM123 India, Trainers and Consultants
- Mr. Ashok Sharma, Director Business Dev. and HR at INNOVATIONEXT.

- Mr. Pranav Vyas, Founder of Masterstroke, Morpheus Tech Sol & Muses
- Mr. Dinesh Israni, CEO at Tapaswi Group Ventures
- Mr. Jinen Dedhia, Co-founder DronaHQ
- Ms. Shruti Gotarkar, Co-Founder at Chota Pakoda
- Mr. Tejas Shyam, Edupreneur & Founder- The Education Journey
- Mr. Gaurav Karkhanis, Manager Business Dev at Cognizant Tech Solutions

Panel Discussion also took place on the second day. The topic covered during the discussion was Entrepreneurial Ecosystem. It was an enlightening discussion where the panellists shared their own experiences to boost the spirit of budding entrepreneurs. Various important aspects of Entrepreneurship were spoken about which was insightful to the audience. Following dignitaries were a part of panel discussion.

Moderator:

- Dr. Ranjeev Manrao, CEO at RM123 India, Trainers and Consultants.

Panelists:

- Mr. Pranav Vyas, Founder of Masterstroke, Morpheus Tech Sol & Muses
- Mr. Dinesh Israni, CEO at Tapaswi Group Ventures
- Mr. Tejas Shyam, Edupreneur & Founder- The Education Journey
- Mr. Gaurav Karkhanis, Manager Business Dev, Cognizant Tech Solutions

PRAGATI 2020 Business Plan Competition Winners

First Prize (Rs 30,000)

Oxyheal

National Institute of Technology, Karnataka

Second Prize (Rs.15,000)

Azeedo

Gujarat Technological University

Valedictory Ceremony took place at 5:30 pm. Chief Guest, Mr. Nelson David Corda, General Manager of Ashland, Asia Pacific Region and Guest of Honor, Mr. Atul Nagarkar, Managing Director & Vice President Performance Materials DKSH India Pvt Ltd graced the occasion.

The Chief Guest, Mr. Nelson David Corda delivered the keynote address where he stressed the importance of innovation and the importance of making not the good choices but the right choices in the industry.

The Guest of honor, Mr. Atul Nagarkar addressed the gathering where he spoke on the gap between curriculum and industry requirements. He also gave an introduction about his company. The prizes distribution ceremony took place after the address.



Pragati 2020 Inauguration Ceremony



Pragati 2020 Project Competition Second Prize Winners with Guest of Honor Mr. Atul Nagarkar

A collaborative effort with SFIT's IEEE student chapter was conducted on 17th May 2020. Mr. Ali Mustafa Sheikh, a student community manager, software innovator, cloud/ML trainer gave an expert talk on “Entrepreneurship – A Way of Life” on. Around 60 participants attended the talk.

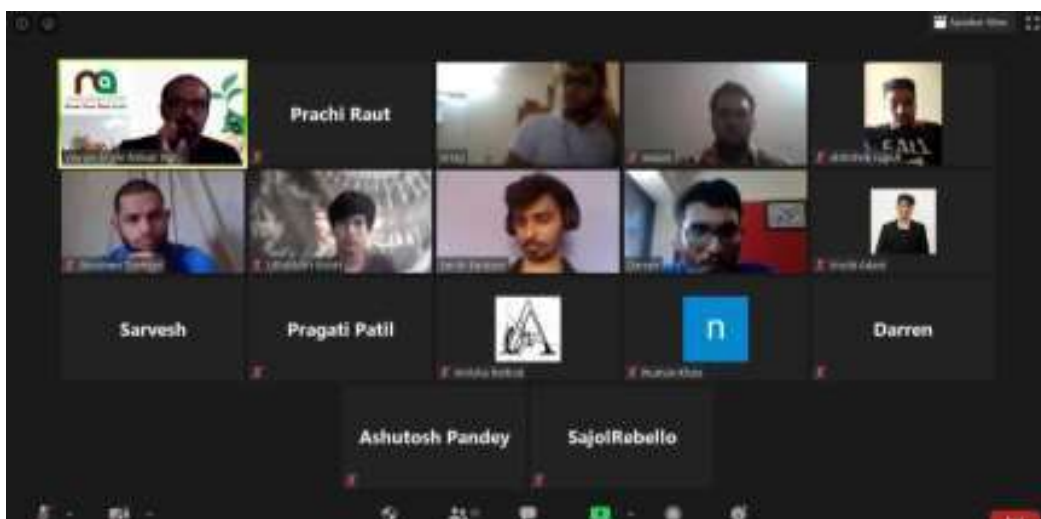


Participants of “Entrepreneurship – A Way of Life” in a Zoom meeting

Start-up Saturday series of SFIT E-cell was revived by an interactive session with Dr. Vikram Shetye, Founder Ninsar Agritech and SFIT alumni on 23rd May 2020. Dr. Vikram shared his experiences in own start-up journey and answered questions from campus start-up groups. This event was exclusively arranged for SFIT's campus start-up groups.



Start-up Saturday resource person Dr. Vikram Shete



Start-up Saturday participants

Dr. Prachi Raut
Convenor, SFIT E-cell

Ms. Lydia Saju
Overall Co-ordinator (Student)